



www.devhub.com ♣ hello@devhub.com ►

## How a leading home services franchise with 220+ locations increased organic traffic by

40% in just 30 days!

## client goals

DevHub difference

Drive franchisee growth, expand each location's local marketing presence, and improve their location-based reporting.

- Find the perfect balance of brand consistency and franchisee autonomy.
- Make locations more discoverable with our customizable location finder.
- Roll out new programs and updates system-wide, with just a few clicks!
- Enhance the customer experience with location-specific search results.
- Track each location's analytics with ease.
- Integrate DevHub with 75+ leading technologies from online ordering for retail & restaurants to CRMs and reputation management.
- You're in control: Utilize our ongoing support and consulting or take the reins to achieve success!

the
results

First 30 days on DevHub platform vs. past month

DIRECT TRAFFIC

112.5%

ORGANIC TRAFFIC

140.8%

REFERRAL TRAFFIC

174.87%

Scan the QR Code to learn more about how you can give each location the spotlight it deserves

