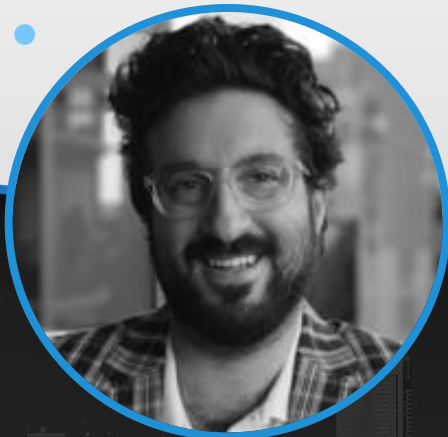# Data-Powered
Local Custom(er) Experience

devhub

Meet the
Founders

Mark Michael

CEO & Co-Founder

Daniel Rust

CTO & Co-Founder

About devhub

The DevHub team is based out of Seattle, WA and at our core, we are a platform that allows marketers to scale digital experiences for brands.

Today, our platform powers

179+ BRANDS AND GROWING

WITH **1.9** MILLION SITES

70+ TECHNOLOGY INTEGRATIONS

FOR HIGH-PERFORMING, BEST-IN-CLASS CUSTOMER EXPERIENCES.

About the Brickwork Acquisition

A rapidly growing segment of DevHub's Data-Experience Platform has been in the local space - powering multi-location brands across the globe to make their products and services accurate and accessible to their local markets.

Why we're excited!

1 The acquisitions is an opportunity to extend the native capabilities of our platform and give local-first brands the **tools to create better customer experiences**

2 Deliver on the promise of **personalizing the online experience for each of your physical locations**

What's Next

Data-Powered Local Custom(er) Experiences

DevHub's promise to customers is to keep them on the cutting edge of the digital experiences they're delivering to their audiences, and winning the Brand-to-Local marketing challenge

DevHub's Strengths

If we had to pick 3... they would be

Brand safe

DevHub's platform can sync with a corporate website's branding, look, and feel without needing access to the CMS.

Personalization

Delivers on the promise of personalizing the online experience for each and every one of their physical locations.

Easy to use

All physical locations for a brand or a franchise can have each and every one of their individual location pages managed from a spreadsheet.

Bonus Strengths

We couldn't pick just 3...

Scale

DevHub's platform provides the tools required to create personalized, memorable, and *relevant* customer experiences easily across any number of regions, markets, and audiences.

Technology Marketplace

70+ technology integrations for high-performing, best-in-class customer experiences that work with your marketing tools.

Local Experiences

Personalize the online experience for each and every physical location and tailor it to fit the unique needs of each individual market.

Create and manage Local Experiences from a central database that is

easy to use

can't be misused because access to the corporate website's CMS is not required

Local Experiences

Centralize business data that includes, but is not limited to

HOURS

DIRECTIONS

PHONE NUMBERS

PRODUCTS

SERVICES

MENUS

AND MARKETING OFFERS

to create unique, personalized brand experiences
for each and every physical location

Local Experience Products

Local Pages
Branded, search- optimized pages built to scale across thousands of locations

Profile Pages
Dynamic, brand-safe profile pages that enable local discovery

Store Locator
Centralize your location data, enable online discovery. drive offline sales

Local Microsites
For businesses that provide a range of comprehensive services from each of their locations.

Franchise Sites
Enable franchisees to grow and succeed in their local markets

Landing Pages
Dynamic performance marketing destinations tailored to in-market audiences and audience segments

Contact

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