

# Launch with Ease

**1** **Discovery**

 **1-2 Weeks**

**2** **Production**

 **2 Weeks**

**3** **Q.A.**

 **1-2 Weeks**

**4** **Launch**

 **Coordinated Meeting**

# 1 Discovery

 **1-2 Weeks**

Define new pages design, experience & functionality.

**Audit & Benchmarking**



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**S.O.W. & Content Map**



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**Design & Mock-ups**



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CUSTOMER

**Location Data Collection**



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# 2 Production

## 2 Weeks

We build your digital experience according to your needs and expectations.

### Content Migration



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### Integrations



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### Template Build



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# 3 Q.A.

## 1-2 Weeks

Perform quality assurance testing and fixes in UAT environment.  
Train & prep for deployment.

### User Testing



### Optimization



### Training & Launch Prep



# 4 Launch

## Coordinated Meeting

Deploy pages into production environment.

