



# Multi-Location Pages Platform

## Features and Capabilities

Every brand and business is different - what might work for one brand may not be as effective for yours. Leverage the right mix of our platform's features to bring your local customer experience and marketing vision to life.



Controlling an individual physical location's basic information should be easy for multi-location businesses and brands -- but it's not. It's hard to maintain the different hours, services, and unique offers for each location from one central place, and to manage that effectively.

Our Local Pages solution solves those challenges by making it easy to manage all of your unique local pages from a central dashboard. Use our Local Pages solutions **to deliver on the promise of personalizing the online experience for each one of your physical locations.**

### ALL LOCAL PAGES AT A MINIMUM INCLUDE

- A site header and footer
- Address and phone number
- Directions to the business
- Location hours
- Business description
- Hero image
- An interactive map with a location pin
- SEO optimized Schema.org markup
- Responsive design
- Accessible WCAG Compliant Pages
- Flexible URL options
- Out-of-the-box performance reports
- 99.9% guaranteed uptime with global hosting

### CUSTOMIZE LOCAL PAGES WITH

- Custom per-location data (e.g. services available, restaurant menus)
- Social feeds
- Customer reviews
- Custom banners
- Embedded videos
- Image galleries
- Custom lead forms
- Local offers and coupons
- Blog posts
- Local events
- Custom call-to-actions

### GO FURTHER WITH TECHNOLOGY INTEGRATIONS

- Local product inventory feeds
- CRM
- Delivery services
- Appointment booking
- Chatbots
- SMS/Text messaging
- Listings syndication

#### Multi-Location Solutions

Location Finder - Local Pages - Local Marketing Landing Pages